



2016 Wisconsin Women's Fund Sponsorships

Link with our mission to drive change as we inspire Girls and Women to make healthy choices, on and off their bikes.

We Need You! We are thankful for the kindness and generosity of businesses, individuals and clubs that support the Wisconsin Women's Fund. Without you, our events and grants would not be possible. Your donation supporting the **Wisconsin Bike Festival Weekend July 30 – 31, 2016** and our mission is greatly appreciated! Every gift counts and is 100% tax deductible.

Annual Sponsorship Level	Title Sponsor \$50,000+	Platinum Sponsor \$10,000 - \$49,999	Gold Sponsor \$5,000 – \$9,999	Silver Sponsor \$1,000 - \$4,999	Bronze Sponsor \$500 - \$999	Supporting Sponsor \$100 – \$499	Friends of Wi Women's Fund Up to \$99
Recognition [¥]	✓	✓	✓	✓	✓	✓	
Day of Event Verbal Recognition	✓	✓	✓	✓	✓	✓	
Day of Event Printed Publications [¥]	Front Page	Center Fold	Full Page	½ Page	¼ page	Listed	
Day of Event Banner [¥]	✓	✓	✓	✓	✓	✓	
Webpage [¥]	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Name with Link	Name with Link	Listed
Posters [¥]	Logo	Logo	Logo	Logo	Logo	Listed	
Banners [¥]	Logo	Logo	Logo	Logo	Logo		
Rack Cards [¥]	Logo	Logo	Logo	logo			
Monthly Social Media #tag/mentions	5	3	2	1			
Press Release	✓	✓	✓	✓	✓		
Event Multi Media Postings	✓	✓	✓	✓	✓		
Newsletter recognition	✓	✓	✓	✓	✓		
Start / Finish Boards [¥]	✓	✓	✓	✓			
Video / Commercial	✓	✓	✓				
Prominent Placement on Trailer [¥] [▲]	Large Logo	Med Logo	Logo	Name			
Other*							
Other*							
Post Event Multi Media Postings	✓	✓	✓	✓	✓	✓	
Post Event Recognition – Newsletter	✓	✓	✓	✓	✓	✓	✓
Post Event Recognition – Webpage	✓	✓	✓	✓	✓	✓	✓

[¥] Pledges must be paid by 12/31/16. See Page 4 for other Deadlines

[▲] An example: At the Gold level (or higher), your Name or Logo is prominently place on the "I Support" Wisconsin Women's Fund trailer panel. Annually it would be exposed to over 110,000 cyclists and cycling spectators plus non-spectators on the 5,300+ miles of roads and highways to and from those events. Your logo will be prominent on our website, emails, posters and all banners for all six of major events; Power of the Pedal Luncheon, Cindyrella Classic, Wisconsin Bike Festival, Wisconsin Women Cycling Century, Holy Hill Classic, and the Taking it to the Trails events for one year.

* See Page 2 – Event / Activity Sponsorship

2016 Wisconsin Women's Fund Event / Activity Sponsorships

Wisconsin Women Cycling Century, Holy Hill Classic & Wisconsin Bike Festival fundraising goals:

This is a sampling and some have been filled. If you're interested in supporting one or more of these 100% tax deductible opportunities, contact CindyPetted@gmail.com or 920-901-1233

Rest Stop Location	Host/Volunteers	Sponsor \$150/stop OR \$600 /6
Thiensville	_____	_____
Port Washington	_____	_____
Lammscape!	_____	_____
Wayside Park	_____	_____
Pike Lake	_____	_____
Bark Lake	_____	_____
SAG See Maps for Details	Host/Volunteers	Sponsor \$500 signage / vehicle
SAG1 24 mile route	_____	_____
SAG2 Bark Lk to Pike Lk	_____	_____
SAG3 Pike Lk to Jct 5	_____	_____
SAG4 Jct 5 to Jct 6	_____	_____
Kids Skills Course & "Slow Race" Sponsorship		\$2,000
Rider & Volunteer Post-Event Meal Sponsorship ☆		\$1,500
Rider & Volunteer Beverage Sponsor- Water ☆		\$500
Rider & Volunteer Beverage Sponsor- Sport Drink ☆		\$750
Rider & Volunteer Beer Sponsor ☆		\$1,000
Volunteer Shirt Sponsor ☆		\$1,000
Co-Branded Swag for Rider Packet Sponsorship ☆		\$ _____
Entertainment Sponsor - Saturday's DJs & Emcees		\$1,500
Music Sponsor - Saturday's Live Band – Rhythm Kings		\$2,000
Queen of the Hill Sponsor		\$1,000
Turn / Junction Sponsor	Includes one (1) banner & eight (8) 2' x 3' directional signs	
Jct 1 – 10 splits from the 24H, 62 & 100		\$1,000 <i>Dtwn, Interurban & Western Ave</i>
Jct 2 – 24H splits from the 62 & 100		\$ 500 <i>Horns Corner & Western Ave</i>
Jct 3 – 62 splits from the 100		\$ 250 <i>Hilldale & Kettle Moraine Dr</i>
Jct 4 – 62 & 100 joins 24H		\$ 500 <i>Sherman & Mayfield Rd</i>
Jct 5 – 100 splits from the 24 / 62		\$ 500 <i>Horns Corner & Sherman</i>
Jct 6 – 100 joins 24 / 62		\$ 500 <i>Dtwn, Western & Evergreen Blvd</i>
Jct 7 – 24IU splits from the 10,24H, 62 & 100		\$1,000 <i>Dtwn, Interurban & Washington</i>
Road Marshal Jersey Sponsor †		\$1,000 Lg \$500 Med \$250 Small / logo
Road Sign Sponsor (2' x 3' directional sign)		\$ 100/sign or 8 for \$500
Endowment Member (\$1,000 or more)		\$ _____

☆ Depending on number of registrations; we're estimating 300 – 1000 riders and up to 100 volunteers

† Est 24 Men to volunteer on Saturday along the 147 miles that make up the Women-only ride routes

Wisconsin Women's Fund Grant Process

Through philanthropy and community involvement, the Wisconsin Women's Fund, Inc. promises to provide social and educational experiences that will inspire Girls and Women to make healthy choices, on and off their bike. We don't advocate one kind of cycling. We fundraise for and support programs or events that will introduce girls and women to every style of cycling imaginable.

The goal of Wisconsin Women's Fund, Inc. Grant Process is to provide a meaningful platform in order to raise funds and raise awareness for Youth and Women cycling programs in Wisconsin so more Girls and Women choose to live a healthier lifestyle. The Wisconsin Women's Fund, Inc. is a Wisconsin-based 501(c)3 corporation supported by Wisconsin Women Cycling, LLC and other generous businesses and individuals. We are committed to enhance the health and wellbeing of Girls and Women in communities throughout Wisconsin. Our volunteer Board of Directors and subcommittee members will do this through charitable grant making to qualified applicants.

From the beginning, it is our intention to help make it possible for more Girls and Women to ride bikes. We did this by granting \$598 in 2015 to members of Black Girls Do Bike - MKE allowing them an affordable entry cost so, as a Team, they could participate in the Wisconsin Women Cycling Century.

Invested funds are matched with grant requests to fulfill the requirements of the investor and to help reduce paperwork for the recipient, giving them more time spent on their mission.

Your donation to the Endowment Fund will make granting these gift possible for generations to come. Grant Process dates and details can be found at www.WiWomenFund.org

Building the Wisconsin Women's Fund Endowment Fund

2016 Campaign Goal \$750,000

Whether through charitable or planned giving, **your gift to the Wisconsin Women's Fund Endowment will make an impact on Girls and Women in Wisconsin for generations to come.** If you are, or someone you know is, interested in learning more about the Levels of Giving details or contributing to the Wisconsin Women's Fund Endowment, please speak with a member of our Board of Directors or send an email to info@wi-women.org to explore and identify how your investment will be put to work to inspire Girls and Women to make healthy choices, on and off their bikes.

Wisconsin Women's Fund, Inc., is in business for the 501(c)3 exempt purpose of charitable and educational activities...

- to help girls and women set and achieve obtainable goals, on and off their bikes
- to provide an educational and experiential platform and support system crucial to the sustainability of women's cycling
- to strengthen women's role in the bicycling advocacy community
- to support or engage in activities that educate the public on the benefits of cycling
- to encourage and inspire individuals to make positive choices in pursuit of the betterment of one's health and community or
- to advance the interest of women cyclists by supporting the developing youth and adult female cyclist through networking and outreach efforts.

Deadlines - 2016 Wisconsin Women's Fund Sponsor Recognition

Recognition ^	Details	Deadline	What is needed
Day of Event Verbal Recognition		Day of	Email <input type="checkbox"/> Name of Business as you'd like it read
Day of Event Printed Publications (Pledge & artwork due by July 15 th)		July 15	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Day of Event Banner/SAG signage		July 15	
Webpage		As you sign on	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Posters/Rack Cards		May 1	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Banners		June 1	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Multi Media Postings w/website link		As you sign on	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Press Release		As you sign on	Email <input type="checkbox"/> Name of Business as you'd like it read
Event Multi Media Postings		As you sign on	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Newsletter recognition		As you sign on	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Road Signs / Start / Finish Boards		July 15	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Video / Commercial Spots		As you sign on	As applicable
Prominent Placement on Trailer ▲		As you sign on	Email <input type="checkbox"/> completed and signed Pledge Agreement <input type="checkbox"/> 50 word or less blurb about your organization <input type="checkbox"/> artwork, if applicable
Other*		As you sign on	As applicable
Other*		As you sign on	As applicable
Post Event Multi Media Postings		As you sign on	As applicable
Post Event Recognition – Newsletter		As you sign on	As applicable
Post Event Recognition – Webpage		As you sign on	As applicable

^ After the donation form is complete and questions addressed, all Event Sponsorships will be issued a partnership agreement to layout responsibilities of both parties.

* See page 2 for a specific Event / Activity Sponsorship

2016 Wisconsin Women's Fund Pledge Agreement

Please Print Clearly

Date: ____/____/____

Name: _____

Team, Club or Business Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

Email: _____

Pledge Value \$ _____ **Pledge Description** _____ (continue on back)

As financial gift, please use this method of payment

Check \$ _____ Check # _____ *Make Checks payable to: Wisconsin Women's Fund, Inc.*

Invoice me later Cash \$ _____ *Do not mail cash*

VISA MasterCard Discover

_____ \$ _____
Print: Name as it appears on your card Amount to Charge

_____ Card Number

_____ Expiration Date MM/YY Code Signature

_____ Credit Card billing address, if different from above City / State / Zip

I want to be a sustaining donor at \$ _____ either Monthly Every 3 months Every 6 months or Annually to be taken on the _____ day starting in the month of _____ 2016.

Totaling \$ _____ annually

Sponsorship Form v2016r03

Receipt – Wisconsin Women's Fund

Amount: \$ _____ Name: _____ Date: _____

Sponsorship Gift Description: _____

Method of payment: Check # _____ Cash Credit Card...ending in _____

As a sustaining donation \$ _____ Monthly Every 3 months Every 6 months Annually No

Wisconsin Women's Fund, Inc. is organized in the State of Wisconsin as a non-profit and is a Tax Exempt 501(c)3 organization in accordance with the IRS. Donations are 100% Tax Deductible. Reference our EIN, #81-0753971.

For processing a financial gift to Wisconsin Women's Fund, Inc., please mail your completed Pledge Agreement to Wisconsin Women's Fund | PO Box 694 | Cedarburg, WI 53012-0694 or email to info@wi-women.org

If you've included a check or credit card information, Thank You. Please keep the receipt portion of this form for your tax filing records. A confirmation letter will be sent to you.