

Wisconsin Women's Fund Charitable Giving Program

The Goal of Wisconsin Women's Fund's Charitable Giving Program is to award Grant Funding through a meaningful platform for those supporting or raising awareness of youth and women cycling programs in Wisconsin.

About Wisconsin Women's Fund

Through philanthropy and community involvement, Wisconsin Women's Fund's voluntary board of directors and members promise to guide social and educational experiences that will inspire Girls and Women to make healthy choices, on and off their bike. We don't advocate one kind of cycling, but plan to raise funds and support programs or hold activities that will introduce girls and women of every ability to every style of cycling imaginable.

As the philanthropic arm of Wisconsin Women Cycling, Wisconsin Women's Fund, Inc. is a Wisconsin-based tax-exempt 501(c)3 corporation supported by generous businesses and individuals. We are committed to enhance the health and well-being of Girls and Women in communities throughout Wisconsin through our Charitable Giving Program.

Our Core Values

Unite. Educate. Advocate. Give.

Our Mission

The Mission of the Wisconsin Women's Fund, Inc. is to inspire more Girls and Women to make healthy choices, on and off their bike.

Our Vision

Our Vision is to offer a path to personal growth in a non-judgmental environment for all women of Wisconsin through the activity of bicycling. We will strive to develop, maintain, and support a network of women cyclists and supporters of women's cycling in Wisconsin.

Our Goals

Our Goals are aimed at working with supporters of women's cycling to make the following advances:

- Inspire more girls and women to be active through cycling.
- Provide Grants, Awards, or Scholarships to 501(c)3 Organizations, Clubs, Teams or Youth Programs that promote, support and grow women's cycling.
- Work with cycling industry companies, organizations (such as Clubs, Teams and Youth Programs) and the media to grow the sport of cycling in Wisconsin and ensure sustainability in women's cycling for the future.
- Nurture the interest and support the development of amateur women by partnering with grassroots programs and facilitating mentorship for junior and developing riders.
- Increase the breadth and depth of media coverage in Wisconsin of women's cycling and the sport of cycling in general.

Wisconsin Women's Fund Grant Process Guidelines

Grant Application Process - Guidelines for Consideration

Our **Guidelines for Consideration** include but are not limited to the following checklist.

- Your organization **MUST** provide a copy of your IRS tax-exempt classification under the IRS Code section 501(c)3 or provide written proof of a formal affiliation with a not-for-profit, tax-exempt 501(c)3 organization.
- Your organization must be organized in and located within the State of Wisconsin.
- Goals must be measurable and set in advance as part of the application process.
- Your organization will not use funds toward general operating expenses.
- Your organization will not use funds toward staff salaries.
- Your organization will not use funds for any political campaign or movement.
- Your program or project must directly benefit girls and/or women in the State of Wisconsin.
- Your program or project must be consistent with the Wisconsin Women's Fund's mission and funding priorities.
- Awarded funds may only be utilized for stated purpose as outlined in an approved grant application.
- Awarded recipients must provide quarterly updates and a year-end final report. The final report, including receipts of expenditures, is to be submitted no later than one-year past distribution of funds.
- Any unused funds must be returned to the Wisconsin Women's Fund, Inc. at the end of the grant period.
- Grant applications that include an element of matching will be given priority. Match could include volunteer time, in-kind donations, or cash match. Volunteerism could include helping at events benefitting Wi Women's Fund.
- Attendance at Power of the Pedal award banquet is required, though grant recipients will not be required to purchase a ticket.
- Including photos of participants at your activities as part of the quarterly report is strongly encouraged.
- Recipients will acknowledge the benefits the funding had on their program or project on social media, including statements like "[activity] was made possible through a Wi Women's Fund grant award." We ask social media postings and websites use these hashtags #WomenRideWomenLead @WiWomensFund and our logo.

Wisconsin Women's Fund Grant Application Process & Timelines

- The portal will be open and accepting Grant Applications as early as November 1st, annually.
- Some Grant Awards will be given within 90 days of receiving it.
- **Deadline** for submitting complete grant proposals is the first Friday in January, annually.
- Be prepared to answer questions that may arise during the final grant review process.
- Those awarded grant funding will be expected to attend or be represented at Power of the Pedal.

Important Dates for Year	Acceptance Starts	Deadline	Final Reviews Begins	Final Decision	Notify By	Power of the Pedal
2018	11/1/2017	1/5/2018	1/11/2018	2/16/18	3/2/2018	3/15/2018
2019	11/1/2018	1/4/2019	1/10/2019	2/15/19	3/1/2019	TBD
2020	11/1/2019	1/3/2020	1/9/2020	2/14/2020	2/28/2020	TBD

Grant Application Delivery

Email your completed Grant Application and supporting articles as a PDF document to info@Wi-Women.org or through USPS mail to Wisconsin Women's Fund, Inc. PO Box 694, Cedarburg, WI 53012-0694

Grant Award Ceremony

Recipients will be notified according to the chart above and recognized at the Power of the Pedal. If funds are not needed until later in the calendar year, the organization may choose to receive the funds by check using USPS mail at a later date within the calendar year they were recognized.

Grant Period

When funds are awarded, your organization has a 12-month grant period to use and report their use. Funds may cover your program or project budget in full or as a portion of your budget. The grant period had a duration spanning no more than a 12-month period, including evaluation and reporting.

Grant Recipient Reporting Deadline

Within 30 days after the end date of your program or project or at one-year past distribution of funds, whichever comes first, due are...

- your use of funds report, including copies of your receipts.
- a summary of the impact the funds had on your program or project.
- photos and/or social media links
- the return of any unused funds to Wisconsin Women's Fund, Inc.

Grant Application

Decision Making Criteria: The following **Criteria** will be used in the decision-making process. Make sure your **written application** addresses these criteria.

- You agree to the *Guidelines for Consideration* (page 2) and *Grant Application Process & Timelines* (page 3).
- Is the request designed for the unique needs of Girls and Women in Wisconsin?
- Does the project or program address a gap in services or an emerging need?
- Have you clearly identified your target market and how many people are directly and indirectly impacted?
- Have you outlined a realistic timeline and implementation strategy?
- Are there evaluation and measurements tools in place?

Written Application: Provide us with a written application that includes the following information.

I. Contact Information

- Organization
 - Name
 - Tax-Exempt Federal EIN
 - Website
 - List of Officers & Directors
- Requested Amount
- Contact Person
 - First Name, Last Name
 - Title
 - Email
 - Phone
 - Address
- Project Manager
 - First Name, Last Name
 - Title
 - Email
 - Phone
 - Address

- Budgets: List specifically how this grant will be spent.
- Timeline: What is your projected timeline for this project?
- Measurable Outcome:
 - How will success be measured?
 - Who will be better off and why?
 - How many people will be served?
- Collaboration: How will you collaborate with other local organizations ...
 - to maximize benefits?
 - to maximize resources?
- Support: What are your principal sources of support?
 - Confirmed
 - Potential
- Future Funding: If the project or program continues, what are your future funding plans?

II. Your Request

- Project Summary: Include evidence of need
 - How is this project new and innovative?
 - What gap in services does this project address?

III. Attach Supporting Articles:

- IRS Letter indicating your 501(c)3 tax-exempt status
- Other supporting documents: Project Summary, Budgets, Timelines, etc.

Information and dates are subject to change. Check website for the most current Grant Form version.