

POWER OF THE PEDAL



WISCONSIN  
WOMEN'S FUND

*3rd Annual Meeting  
& Awards Night*

THURSDAY, MARCH 15TH, 2018  
MEQUON NATURE PRESERVE

# Welcome

Power of the Pedal is an evening of celebration with those that value a healthy lifestyle, primarily through the benefits of cycling. Linking with our mission to drive change, Power of the Pedal connects cyclists and cycling enthusiasts to grow the sport of women cycling in Wisconsin.

The program includes the **Fostering Change Awards Ceremony**, a Silent Auction and finishes with a social hour mingle, an opportunity for you to celebrate with the nominees and award winners.

## Program Agenda

|        |                                   |
|--------|-----------------------------------|
| 5:00PM | DOORS OPEN                        |
| 5:30   | WINE & BEER BAR OPEN              |
| 6:00   | MEETING & AWARDS CEREMONY         |
| 7:30   | SOCIAL HOUR WITH HEAVY APPETIZERS |
| 8:00   | SILENT AUCTION & RAFFLE CLOSES    |

Save the date

Power of the Pedal 2019

THURSDAY, APRIL 18TH 6PM

Wisconsin Women's Fund Grant Recipients

SOUTH MIDDLE SCHOOL CYCLING CLUB

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# POWER OF THE PEDAL PANEL

GROWING THE SPORT OF WOMEN CYCLING

BY STARTING A WOMEN'S CYCLING CLUB

PATTI SANKEY

FOUNDER OF TEAM TOUR DE FRIENDS



THROUGH OUR YOUTH

ANTHONY JAMES

FATHER OF 2 TEENAGE GIRLS AND  
A VOULENTEER NICA COACH



WITH A METROPOLITAN VOICE

JESSICA WINEBERG

WISCONSIN BIKE FEDERATION



WISCONSIN  
BIKE FED



## Fostering Change Awards Nominee List

The Fostering Change Award is given to outstanding individuals and organizations who, through women's cycling, inspire others to create change in their lives and the lives of those around them.

### **WISCONSIN BIKE CLUB / TEAM**

**Award Winner: Brazen Dropouts – Verona**  
Team Tour d' Friends – Sussex

### **WISCONSIN BIKE SHOP**

**Award Winner: ZuZu Pedals – Port Washington**

### **INDIVIDUAL WORKING IN THE BICYCLING INDUSTRY**

**Award Winner: Renee Callaway – TREK Cup & Rideshare Madison**  
Rhiannon Lucente – TREK

### **NON-COMPETITIVE WISCONSIN CYCLIST**

**Award Winner: Gina Vendola – Fox Valley**  
Jan Willman – Milwaukee  
Kimberly Leupold – Milwaukee  
Sandy Thorpe – Beloit

### **COMPETITIVE WISCONSIN CYCLIST**

**Award Winner: Dani Peiffer – Port Washington**  
Erin Ninmer – Wauwatosa  
Heather Haviland – Milwaukee

### **INDUSTRY LEADING COMPANY**

**Award Winner: WI High School Cycling League / Don Edberg & Kathy Mock**  
– Interscholastic MTB Racing  
REI – Force of Nature / The Year Of the Women campaign



# Programs and 2018 Events

## POWER OF THE PEDAL AWARDS NIGHT / MARCH 15TH

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Wisconsin Women's Fund's Annual Meeting and Awards Dinner.

## MICROGRANTS

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**Due Fri, April 6th // Bosch e Bike Technical Training**

**Due Fri, May 18th // NICA Leaders Summit**

## ROAD 101/ SMART CYCLING / APRIL 28TH

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Required for the LCI Certification in June

## TUTU PARTY / APRIL 30TH & MAY 1ST

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Get ready for the *Cindyrella Classic* by creating your very own Tutu

**Mon, April 30th // Hosted by: WWCycling Club**

**Tues, May 1st // Hosted by: Chix4aCause**

## CYCLING SAVVY GROUP RIDE TRAINING / MAY 4TH - 6TH

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Saint Louis Missouri

## CINDYRELLA CLASSIC / MAY 12TH & 13TH

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Choose your ride...

**Saturday, May 12th // West Bend // Hosted by: Chix4aCause**

**Sunday, May 13th // Cedarburg // Hosted by: WWCycling Club**

## GIRLS ON GRAVEL / MAY 18TH - 20TH

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A [members-only](#) weekend adventure

## BIKE TRAVEL WEEKEND / JUNE 1ST - 3RD

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A [members-only](#) weekend adventure with spouses

## LCI CERTIFICATION SEMINAR / JUNE 8TH - 10TH

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Hosted by: WWCycling Club

## YOUTH PROGRAM - KIDS GEARING UP

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Off-road bike camp for [boys and girls ages 7-14](#) / Times & locations vary

**June 18th - 22nd // Waukesha, WI**

**June 25th-29th // Ozaukee County**

## ON THE TRAILS / SEPTEMBER 29TH - OCTOBER 7TH

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Katy Trail - Missouri, KS

## GRANT SUBMISSIONS OPEN/ NOVEMBER - JANUARY

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## LEADOUT SPONSORS:



## PELTON SPONSORS:



**Kit Keller, JD**  
Public Policy Consultant



## IN KIND SPONSORS:

- |                                 |                               |                        |
|---------------------------------|-------------------------------|------------------------|
| ALIDA NEGRUCCI                  | FORM & FITNESS                | PARTNERSHIP BANK       |
| ATLAS BBQ                       | FULL SERVICE CAR WASH GRAFTON | RBC WEALTH MANAGEMENT  |
| THE BAILEY HOUSE BIKE & BED INN | GREEN BAY PACKERS             | REMINGTON'S            |
| BEST BUY                        | KIT KELLER                    | SUE ZAGER              |
| CAFE CORAZON                    | LAKESHORE CHINOOKS            | SWEETTRIO              |
| CAFE CARPE                      | LINDA COWAN                   | TALL PINES CONSERVANCY |
| CAFE HOLLENDER                  | LOBO'S PLACE                  | TOMASO'S               |
| CAROL'S STUDIO                  | MARTINI PETE'S                | TOY STORE              |
| CHEEL                           | NEW FORTUNE                   | THE O24 TAPROOM        |
| CHUCK'S                         | OLIVE SPRIG                   | VELOCITY               |
| CINDY AND BRIAN PETTED          | OLSEN'S PIGGLY WIGGLY         | WASHINGTON HOUSE       |
| ERNIE'S WINE BAR                | ORANGE THERAPY                | WINE GRAPES & TASTES   |
| EXTREME SKI AND BIKE            | OTTO'S                        | YELLOW WOOD            |

# About Wisconsin Women's Fund

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## Our Core Values

*Unite. Educate. Advocate. Give.*

## Our Mission

*The Mission of the Wisconsin Women's Fund, Inc. is to inspire more Girls and Women to make healthy choices, on and off their bike.*

## Our Vision

Our Vision is to offer a path to personal growth in a non-judgmental environment for all women of Wisconsin through the activity of bicycling. We will strive to develop, maintain, and support a network of women cyclists and supporters of women's cycling in Wisconsin.



Link with our mission to drive change, one girl at a time.

YOUR DONATION CAN BE MADE ONLINE AT  
[WWW.WISCONSINWOMENSFUND.ORG/SUPPORT](http://WWW.WISCONSINWOMENSFUND.ORG/SUPPORT)

OR

MAIL YOUR GIFT TO  
**WISCONSIN WOMENS FUND**

P.O. BOX 694  
CEDARBUG, WI 52012

The Wisconsin Women's Fund, Inc. is a Wisconsin-based charitable & educational 501(c)(3) organization supported by Wisconsin Women Cycling, LLC and other generous businesses and individuals. Donations are 100% tax-deductible to the extent of the law. Reference EIN 81-0753971 when filing your taxes.

**DONATION CARD**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Cash: Check \$ \_\_\_\_\_ Check # \_\_\_\_\_ Make checks payable to:  
Wisconsin Women's Fund, Inc  Invoice me later  Cash \$ \_\_\_\_\_ Do Not Mail Cash  
Make it a sustaining gift. \$ \_\_\_\_\_  Monthly  Every 3 months  Every 6 months  Annually

ACH: Bank Routing # \_\_\_\_\_

Checking Account # \_\_\_\_\_

Signature: Authorizing ACH Withdrawals for sustaining gifts \_\_\_\_\_ Date of first withdrawal \_\_\_\_\_

Credit Card:  Visa  Mastercard  Discover

Print Name as it appears on your card \_\_\_\_\_ \$ \_\_\_\_\_  
Amount to charge

Card Number \_\_\_\_\_

Expiration Date MM/YY \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

Signature \_\_\_\_\_